

# Unlocking



AAO  
Conference  
2019

Loyalist College  
Belleville  
8th-10th May 2019



WE ARE MAKING  
BIG PREPARATIONS  
AND EXPECT YOU

# The Vaults



Archives Association of Ontario





# UNLOCKING

# THE VAULTS **AAO 2019 CONFERENCE** May 8-10

## Land Acknowledgement

We would like to acknowledge that the land on which we gather is the traditional territory of the Huron-Wendat, Anishnaabeg, and Haudenosaunee Peoples and directly adjacent to the Kanien'keha:ka (Mohawk) community of Tyendinaga.

## AAO 2019 Conference Welcome Message

On behalf of the Archives Association of Ontario (AAO), I am pleased to welcome you to the 2019 Conference, Unlocking The Vaults: Access, Outreach, and Engagement graciously led by Local Arrangements Committee Chair Amanda Hill, and Programme Committee Chair Rodney Carter. Thank you to everyone involved who dedicated their time and energy into making this conference possible.

This year we gather in beautiful Belleville to discuss the intricacies--both the successes and challenges--of collaboration. Be it within an institution, between professionals, or with our public, collaboration is key to the archival endeavour. This year's rich program includes sessions focused on creating and promoting tools for improved access to collections, case studies sharing our colleagues' successes and challenges, as well as several talks focused specifically on outreach and building new audiences. I very much look forward to learning from each other as we discuss this essential but often overlooked aspect of our professional practice.

While the sessions are not to be missed, I hope you take the time to enjoy the community of Belleville and take advantage of the generous slate of activities prepared by the Local Arrangements Committee, including tours of the Lennox and Addington Museum and Archives, the Glanmore National Historic Site, as well as a walking tour of historic Picton. Is this your first AAO Conference? Be sure to attend the First Timers Reception to meet other first-time delegates and members of the AAO Board. This casual event is hosted by the Community Archives of Belleville and Hastings County. Lastly, do join us at the conference banquet, held at Henry's Place, on the site of the former Corby's Distillery in Corbyville. Enjoy a tour of the Signal Brewery followed by dinner at Henry's Place, all on the banks of the Moira River.

Thank you once again to everyone who has been involved in the planning of this year's conference, especially Conference Co-chairs Amanda Hill and Rodney Carter as well as the members of the Local Arrangements Committee; the Advancement Committee for securing conference sponsorship; the Professional Development Committee for offering an engaging pre-conference workshop; and the Programme Committee for crafting such a strong offering of sessions. The AAO is proud, and very appreciative, of its volunteers. I would also like to thank our generous sponsors and encourage all of you to take a moment to discuss with them the new and innovative products available today.

Yours in collaboration,



James Roussain  
President, Archives Association of Ontario (2019-2020)



# ACCESS OUTREACH ENGAGEMENT

## AAO 2019 CONFERENCE May 8-10

### Conference Team Welcome Message

Welcome to Belleville! We are delighted to be hosting the Archives Association of Ontario's 2019 conference here in the Friendly City for the first time. We hope you will be able to take some time to explore our city during your stay and to take part in some of the tours that the host committee has arranged for delegates.

The association's Professional Development Committee has organized an important pre-conference workshop with Camille Callison: 'Indigeneity and Archives', which will look at how to ensure that policies and best practices of archives comply with the United Nations Declaration on the Rights of Indigenous Peoples.

The theme of the Conference this year is Unlocking the Vaults: Access, Outreach & Engagement, a topic close to the hearts of your local arrangements committee, as no fewer than three local archives services have moved into new accommodations in the past decade, significantly improving access to their collections. We look forward to sharing some of these spaces with you during the course of the conference.

Our opening reception is being held in the John M. Parrott Art Gallery, housed in the Belleville Public Library building, which is also home to the Community Archives of Belleville. Thursday's conference banquet will be held on the site of the former Corby's Distillery in Corbyville, now the location of a thriving craft brewery on the banks of the mighty Moira river. Our Awards Luncheon on Friday is an opportunity to recognize deserving organizations and individuals in our community.

Take the opportunity of talking to a range of vendors in the Link Lounge to find out about the latest products and services offered by them and don't forget to bid on the wide range of items in this year's Silent Auction. This auction closes after the morning coffee break on Friday and all proceeds go to the Shirley Spragge Bursary for supporting archival education opportunities.

Grateful thanks are due to this year's Local Arrangements Committee: Carol Cooper, Kim Kerr, Lisa Lawlis and Krista Richardson and to our Program Committee: Anna St. Onge and Nicole Marcogliese. Our Board Liaison, Nick Richbell, offered valuable advice and the Advancement Committee (led by Tracey Krause) worked hard in arranging for sponsorship from our vendors and other supporters. Thanks to Terra Belanger and Jemma Wilson at the AAO office for their assistance in co-ordinating this conference.

We hope you have an educational and enjoyable time here in Belleville!

Amanda Hill  
*Local Arrangements Committee Chair*

Rodney Carter  
*Program Committee Chair*



# UNLOCKING THE VAULTS

AAO 2019 CONFERENCE May 8-10

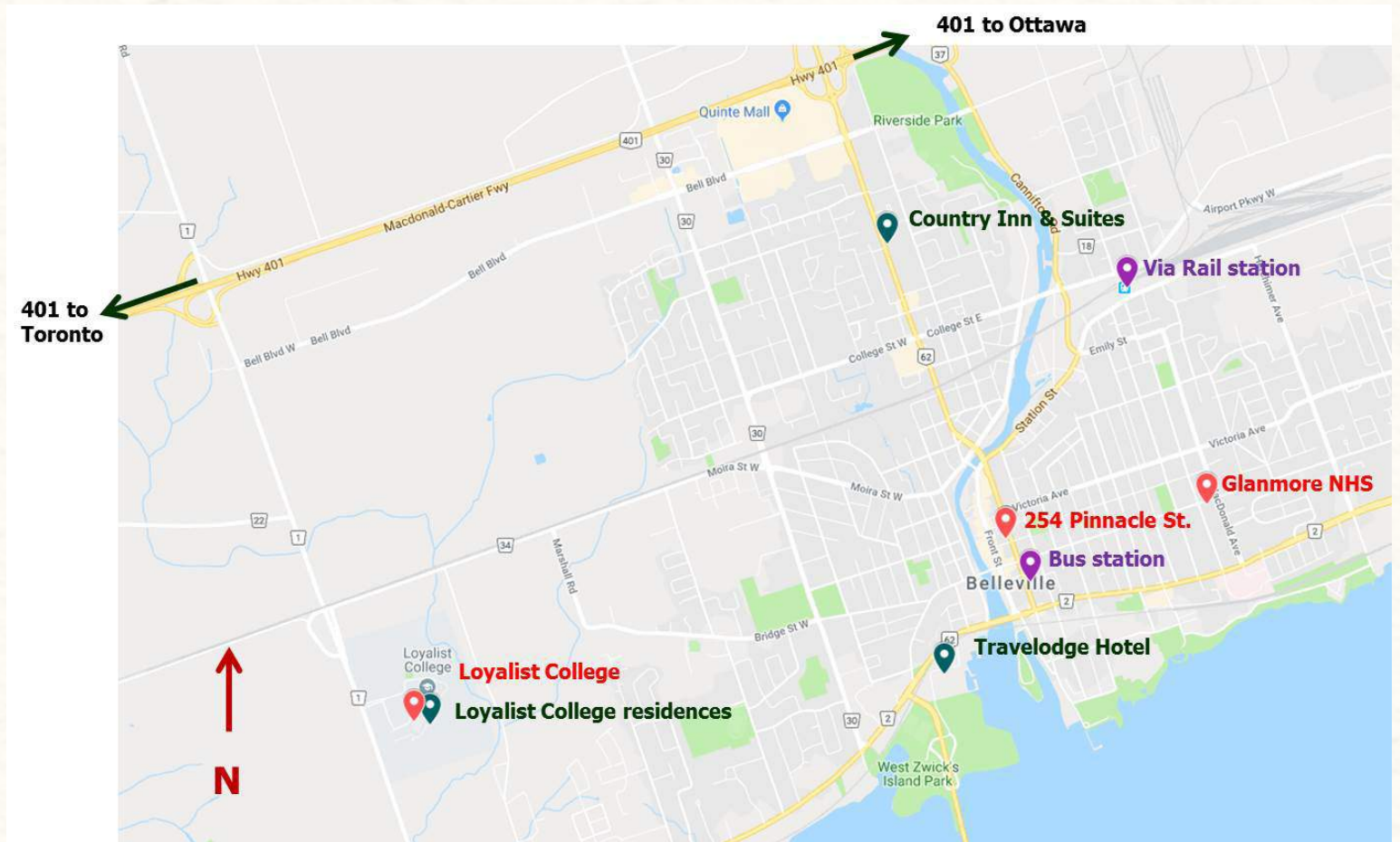
## 2019 Shirley Spragge Silent Auction

The 2019 Shirley Spragge Silent Auction will open at noon on May 9th in the Link Lounge, and close after the first coffee break on May 10th. Winners will be announced at the Awards Luncheon.

Funds raised from the auction go to support the AAO Shirley Spragge Bursary that is awarded annually to a successful applicant to cover their travel and registration fee for the annual AAO Conference.

Shirley Spragge was an enthusiastic, dedicated archivist, well known in the archival community in Ontario and across the country. While she was most closely associated with Queen's University, she was involved in many other endeavours, including archival associations, historical groups, church archives, and university faculty work. In 1995, Shirley died from complications associated with lupus.

## BELLEVILLE MAP



**Loyalist College** is located on Wallbridge-Loyalist Road (exit 538 off Highway 401) 190 kilometres east of Toronto, 230 kilometres west of Ottawa



# ACCESS OUTREACH ENGAGEMENT

AAO 2019 CONFERENCE May 8-10

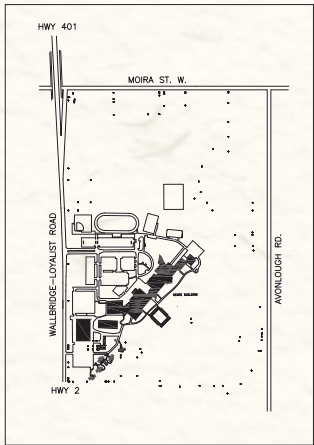
## AREA MAP





# UNLOCKING

# THE VAULTS AAO 2019 CONFERENCE May 8-10



Key Plan

**LOYALIST COLLEGE**  
Belleville, Ontario, Canada





# UNLOCKING THE VAULTS

AAO 2019 CONFERENCE May 8-10

## Message from the Mayor of Belleville



Office of the Mayor – *Mitch Panciuk*

169 Front Street, Belleville, Ontario K8N 2Y8

Phone: (613) 967-3267

Fax: (613) 967-3209

### RE: 2019 Archives Association of Ontario Annual Conference

On behalf of my colleagues on Council, I am pleased to have this opportunity to welcome all the delegates, participants and organizers to the 2019 Archives Association of Ontario Conference.

I would like to express our gratitude for your continued involvement in the community by hosting this event at Loyalist College in our 'Friendly City' this year.

Congratulations to the organizers for bringing together over 100 knowledgeable archivists from across the province, to lead discussions that are rich in historical education.

Our hope is that each of you enjoys your time in Belleville and that you return to the Quinte area in the future. I sincerely hope you have a wonderful experience at the conference.

Sincerely,

Mitch Panciuk, Mayor  
City of Belleville



# ACCESS OUTREACH ENGAGEMENT

AAO 2019 CONFERENCE May 8-10

**OFFICE OF THE WARDEN  
AND C.A.O. – CLERK**  
Tel : 613-966-1311 ext. 3203  
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COUNTY  
ADMINISTRATION  
BUILDINGS  
235 PINNACLE ST.  
POSTAL BAG 4400  
BELLEVILLE, ONTARIO  
K8N 3A9

May 2019

Dear Friends

On behalf of Hastings County Council, it is with great pleasure that I welcome you to the Archives Association of Ontario Conference in the great city of Belleville, located in beautiful Hastings County.

In Hastings County, we place a great value on the importance of preserving and celebrating history, and we applaud the significant work that archives and records-keeping play in maintaining our past.

While you are enjoying your conference, we hope that you have an opportunity to take the time to “Come Wander” the vast, “Wildly Authentic” areas of Hastings County. Whether you are looking for a peaceful hike on one of our many trails and parks or an adventure to challenge your skills and stamina, our region offers a unique outdoor experience for every wilderness enthusiast. For more information, please visit <http://www.hastingscounty.com/visit>.

Once again, I would like to extend our sincere welcome and wish you a wonderful conference.

Yours truly,

Warden Rick Phillips



## DAY 1

WEDNESDAY 08 MAY 2019

Loyalist College | 376 Wallbridge-Loyalist Rd

8:30 am - 4:00 pm **REGISTRATION** | Link Lounge foyer

9:00 am - 4:00 pm **PRE-CONFERENCE WORKSHOP**

Room 2L50

### **Indigeneity and Archives**

Camille Callison, *University of Manitoba*

Participants will look at how to ensure policies and best practices comply with the United Nations Declaration on the Rights of Indigenous Peoples. For example, records that attest to Indigenous knowledge may be held in archives without the context in which these records can be understood and remain living cultural expressions. Issues related to informed consent, cultural protection, copyright and subject headings will be surveyed.

Camille Callison, member of the Tahltan Nation in Northern BC, is the Learning & Organizational Development Librarian and PhD student (Anthropology) at the University of Manitoba. Camille is Past Chair of the Indigenous Matters Committee, a Copyright Committee member, chaired the Truth and Reconciliation Committee and was on the founding board of the Canadian Federation of Library Associations (CFLA-FCAB). Camille is an Indigenous Partner on the Truth and Reconciliation Commission Taskforce and a member of IFLA Indigenous Matters Section Standing Committee, National Film Board Indigenous Advisory Group and Canadian Commission for UNESCO Memory of the World Committee and Sector Commission on Culture, Communications & Information.

9.30 am - 11.00am **BREAKFAST TOUR**

### **Lennox and Addington County Museum and Archives**

Drop by and see the renovated Reading Room, enjoy a tour of the archival collection and treats from Ellena's Café.

Tour starts at 9:30am followed by refreshments.

Meet at the [Museum and Archives](#), 97 Thomas Street East, Napanee

1:30 pm - 3:30 pm **Municipal Archives Interest Group (MAIG) annual meeting**

Loyalist College, Link Lounge

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3:00 pm - 4:30 pm

#### AFTERNOON TOURS

##### **BELLEVILLE**

Tour of Glanmore National Historic Site, a meticulously-restored 1890s historic home and the location of Belleville's community museum.

Meet at [Glanmore](#), 257 Bridge Street East, Belleville.

##### **PICTON**

Discover Picton's early history through a visit to the grounds of Rev. William Macaulay, and the town's Courthouse, site of an infamous double hanging in 1884.

Meet at [Macaulay Heritage Park](#), 35 Church Street, Picton.

4:30 pm - 8:00 pm

#### REGISTRATION

[John M. Parrott Art Gallery](#) 254 Pinnacle Street (3<sup>rd</sup> floor)

5:00 pm - 6:00 pm

#### FIRST-TIMERS RECEPTION

[Community Archives of Belleville and Hastings County](#)  
254 Pinnacle Street (2<sup>nd</sup> floor)

Meet fellow first-time delegates and members of the AAO Board at a reception just for you, hosted by the Community Archives of Belleville and Hastings County. Take the opportunity to tour this facility, which opened in 2016 inside the Belleville Public Library.

6:00 pm - 8:00 pm

#### OPENING RECEPTION

[John M. Parrott Art Gallery](#)  
254 Pinnacle Street (3<sup>rd</sup> floor)

Meet up with other delegates at the John M. Parrott Art Gallery on the third floor of the Belleville Public Library for the official opening of the 2019 AAO Conference, refreshments, and tours of the Community Archives of Belleville and Hastings County.

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**DAY 2**

THURSDAY 9 MAY 2019

Loyalist College | 376 Wallbridge-Loyalist Rd

8:30 am - 4:00 pm **REGISTRATION** | Link Lounge foyer

9:00 am - 10:30 am **OPENING CONFERENCE PLENARY** | Link Lounge



***Picking the Locks of the Vaults: The Novelist's Quest***  
**Frances Itani, Novelist**

Frances was presented with the new Library and Archives Canada Scholars Award only a month ago, honouring her for her contribution to our country's culture, literature and historical knowledge. In her talk, she will discuss tracking down the experts, finding material, seeking the tiniest detail while creating character and setting for her novels and stories.

For Frances, this is 'process,' a quest, always enjoyable. As she says, she never quite knows what she is going to use until she hears it -- or reads or sees or gathers the information. Perhaps a telegram, a tag attached the uniform of a wounded soldier, a piece of sheet music from a particular era, a forgotten letter at the back of a file, an advertisement in an old newspaper, a recording by a journalist made eighty years ago. And the way she begins? Usually by going to the archives and seeking help from the experts.

\*

Frances Itani, Member of the Order of Canada, is the author of 17 books. Born in Belleville, she grew up in a small village in Quebec. She has a B.A. (Psychology and English) from the University of Alberta and an M.A. (English Literature) from the University of New Brunswick. She studied Nursing at the Montreal General Hospital, did graduate work at McGill University and Duke University, and practised and taught Nursing for 8 years before beginning to write.

She had a spectacular international debut with her first novel, a #1 bestseller, *Deafening*, which received a Commonwealth Writers' Prize for Best Book and was shortlisted for the 2005 International IMPAC Dublin Literary Award and the William Saroyan International Award. Her novel *Tell*, was shortlisted for the 2014 Giller Prize; *Remembering the Bones*, was shortlisted for a Commonwealth Prize. *Requiem* was chosen by the Washington Post as one of the top fiction titles in the U.S in 2012. Her most recent novel, *That's My Baby*, was published in 2017. Additionally, she has written award-winning short story collections, books of poetry, two children's books as well as reviews, stories and essays for many publications.

She has been involved in humanitarian work all her life, volunteering for literacy organizations People Words and Change and ALSO; Big Sisters; Children's Hospital of Eastern Ontario; Ottawa Deaf Centre; Habitat for Humanity; Overbrook-Forbes

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Community Centre; Tai Chi instructor for Multiple Sclerosis patients; English teacher to new immigrants; volunteer in public schools and mentor to young writers.

For six years, she served as a final judge for Youth in Motion's 'Top 20 Under 20.' In 1999 she established The Itani Award for Flute, still awarded annually to a young musician studying with the Ottawa Youth Orchestra Academy.

She lives in Ottawa and is presently at work on two novels.

10:30 am - 11:00 am

**EXHIBITOR FAIR & REFRESHMENT BREAK** | Link Lounge

11:00 am - 12:15 pm

**SESSION 1A. Access & Digital Indigenous Archives** | Room 2L50

**Contributors:** Krista McCracken, *Shingwauk Residential Schools Centre, Algoma University* | Richard Story, *Canadore College* | Karyne Holmes, *Library & Archives Canada*

**Chair:** Heather Home, *Queen's University*

***Healing and Reconciliation through Digital Access***

Krista McCracken, *Shingwauk Residential Schools Centre, Algoma University*

The final report of the Truth and Reconciliation Commission of Canada cited healing, reconciliation, and restoring the relationship between Indigenous and non-Indigenous Canadians as a critical priority. Moreover, the Commission called on Canada's museums and archives to work with Indigenous Peoples to better present their cultures and histories, including histories of assimilation, cultural loss and reclamation.

Uniquely located on the site of the former Shingwauk Residential School, the Shingwauk Residential Schools Centre (SRSC) at Algoma University is taking up the charge for community engaged work by making accessible the story of Indian Residential Schools, broadly, and the story of the Shingwauk School and its Survivors, more specifically. This paper will discuss the SRSC's process to create community informed access protocols, digitization best practices, and community created metadata. By preserving and providing digital access to Residential School records the SRSC seeks to enhance Canada's understanding of Residential Schools and reconciliation.

***Indigenous Memory Project: Creating an Aboriginal Community Digital Archive***

Richard Story, *Canadore College*

The Indigenous Memory Project is an ongoing digitization initiative and research project, led by Richard Story, in partnership with Dokis Aboriginal community in Northern Ontario.

Media artist/educator Richard Story (Squamish-Kanaka) and arts administrator Monique Manatch (Algonquin) are working with Randy Restoule (Dokis Museum Founder) and Adrienne Dokis (Dokis Museum Curator) to set up a 'self-serve' digitization station in the community's museum.

Aimed at community members interested in digitizing/archiving their personal and community material, the project explores implementing best practices/good practices, including:

- > selection criteria;
- > effective file-naming conventions;
- > future-proofing scans for tomorrow's high-res displays;
- > creating easy-to-access 'shallow' file-directory structures;
- > back-ups and data security.

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In the fluid and 'leaky' world of digitized content, questions of cultural appropriation and misuse of traditional knowledge are of acute concern to many community members. In this post-colonial context, the Indigenous Memory Project seeks to formulate solutions to these questions of cultural security, with the ultimate aim of Aboriginal cultural renewal.

***We Are Here: Sharing Stories- LAC's Indigenous Digital Access Project***

Karyne Holmes, *Library & Archives Canada*

We Are Here: Sharing Stories is a three-year mass digitization initiative at Library and Archives Canada (LAC) that involves in-depth research into Indigenous archival content from all media held at LAC. An important element of the project entails the creation of culturally appropriate and socially inclusive metadata to facilitate online access to records pertaining to First Nation, Métis Nation, and Inuit communities. Along with digitization, which will minimize the physical barrier to researching at the national archives, records that present Indigenous peoples and their histories will become more visible and accessible through enhanced descriptions that contain meaningful searchable metadata such as accurate community names and cultural references.

This presentation will discuss the scope of the challenges and successes encountered in the project with a focus on the research process and development of digitization and description guidelines.

11:00 am - 12:15 pm

**SESSION 1B. Investing in Archives as a Core Function of Library Services: The John M. Kelly Library's Archival Team** |Room 2L49

**Contributors:** James Roussain, *University of St. Michael's College at the University of Toronto* | Jessica Barr, *University of St. Michael's College at the University of Toronto*, | Simon Rogers, *University of St. Michael's College at the University of Toronto*

**Chair:** Deirdre Bryden, *Queen's University*

The John M. Kelly Library at the University of St. Michael's College in the University of Toronto has recently initiated a number of outreach and student engagement initiatives. With the goals of increasing the use of special collections, university archives, and rare book collections; building opportunities for collaboration with colleagues across the University of St. Michael's College and the University of Toronto; and creating training opportunities for up-and-coming information professionals, the archival team has, over the last number of years, successfully managed to engage and include new and varied user groups. This panel will offer insight for professionals who are developing outreach or educational programming or those looking for a frank discussion on the successes—and challenges—of developing and maintaining a varied outreach mandate. This panel will discuss the work of the three members of the Kelly Library's archival staff.

In his role as the Kelly Library's Outreach and Instruction Archivist, James Roussain is strategically positioned to engage user communities—including the public, faculty, instructors, and students—in an attempt to increase the use of archival and special collections materials. An implicit objective in this work is to raise the profile of collections while incorporating subject-based knowledge into the undergraduate course offerings of the University of St. Michael's College sponsored programs. James will discuss current outreach initiatives at the Kelly that work to increase the in-class use of materials, such as building relationships with faculty and instructors to incorporate an archival component into course curricula. Framed with a case study on how to integrate the use of primary sources into the classroom using inquiry-based learning, James will reflect on his role as an outreach and instruction archivist and the opportunities available to bring more people into the reading room.

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As the University Archivist, Jessica Barr engages with staff across all departments of the University of St. Michael's College, including her colleagues in the Special Collections at the Kelly Library. Jessica will discuss the logistical challenges in creating and maintaining meaningful collaborative relationships with colleagues across multiple communities, including those within the Kelly Library, the University of St. Michael's College, and the University of Toronto. These communities each have their own hierarchical organizational structures, which require varying levels of engagement.

Simon Rogers will discuss the integration of work study students into the development of exhibitions, description and research workflow and the role of training in developing archival skills for information studies graduate students and undergraduates. He will also discuss the impact of a robust information literacy program on the use and development of the archival components within an integrated archive and rare book special collection.

This panel of three voices will offer an opportunity for honest discussion on the challenges, realities, and benefits of outreach planning in an academic setting.

12:15 pm - 1:45 pm **Lunch & AAO AGM** | Link Lounge

1:45 pm - 3:00 pm **SESSION 2A. Unlocking The Vaults - Archivists and Access** | Room 2L50

**Contributors:** Alexandre Camiré, *Library and Archives Canada* | Geoffrey Keelan, *Library and Archives Canada* | Marie Péron, *Library and Archives Canada* | Christine Waltham, *Library and Archives Canada* | Lauren Butler, *Library and Archives Canada*

**Moderator:** Paulette Dozois, *Library and Archives Canada*

Access to archival holdings is a critical archival function and one that archivists hold in great regard. What happens to the access function when it is governed - not by any one particular archives' regulations and guidelines - but by legislation imposed by the creating agencies? Is access impeded or strengthened by this legislation? What role can archivists play in improving access to the records in their care? Do archivists play a singular role in 'Unlocking the Vaults' to their holdings?

In 1983, the federal government passed Canada's first Access to Information and Privacy legislation. Changes to the access function changed immediately at the then Public Archives of Canada. Now it is 2018 and the successes and failures of the implementation of this legislation are now evident to both LAC archivists and the researching public.

To correct some of these challenges, in 2010 and then again in 2018 LAC began tasking archivists to complete various access functions - functions completed previously only by federal access professionals - ATIP Analysts. Why did this happen and what are the results so far since this hiring in early 2018? Some of Ontario's smaller archives task archivists with the complete access function, while other larger ones - like LAC - assign the function to another distinct professional group - access professionals.

The purpose of this session is to analyze specifically why, in 2018, LAC decided to hire archivists to complement the work completed by ATIP Analysts. However, this session is not LAC focused. It aims to answer various questions including: Do archivists have a critical role to play in completing the access function. Do archivists add something different - a singular and distinctive voice to the access process? What is that voice and why is it important? Do archives lose something when archivists are not directly involved in the access function?

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How can various professional groups work together in contributing to greater access to our treasured archival records?

The panel - chaired by an experienced archivist and consisting of five new access archivists - will discuss these and other questions. The panel will present a myriad of professional views from both inside and outside the archival field.

1:45 pm - 3:00 pm

**SESSION 2B. Archival ParticipACTION: Actively Engaging with Communities and Potential Donors** | Room 2L49

**Contributors:** Aaron Hope, *Archives of Ontario* | Katie Kennedy, *Northumberland County Archives* | Donna Bernardo-Ceriz, *Ontario Jewish Archives*  
**Chair:** Jennifer Weymark, *Oshawa Museum*

This session will consist of a panel discussion with three participants on the theme of proactive community engagement, particularly with regard to record creators in addition to record users.

Although it has long been the practice at many archival institutions to manage private sector acquisitions passively, appraising donation offers as they happen to come in, others have invested time and resources toward pre-emptively reaching out to individuals, families, organizations and businesses. These archives are taking the initiative to raise awareness of good recordkeeping practices, the importance of documentary heritage and the benefits of donating records.

In favouring a strategic approach over leaving acquisition to chance, they hope to build relationships, target records that best meet their acquisition mandates and fill gaps in their holdings to make their overall collections more representative of the communities they serve. This session will include contributions featuring the perspectives of a mix of different types of archival institutions, including: the Northumberland County Archives, the Ontario Jewish Archives and the Archives of Ontario.

3:00 pm - 3:30 pm

**Exhibitor Fair & Refreshment Break** | Link Lounge

3:00 pm - 3:30 pm

**Institutional Development Committee (IDC) Meeting** | Room 2L50

3:30 pm - 4:45 pm

**SESSION 3A. Audio-Visual Archives – Access, Engagement & Education** | Room 2L50

**Contributors:** Michelle Lovegrove Thomson, *Toronto International Film Festival* | Jay Young, *Archives of Ontario* | Dimitrios Latsis, *Ryerson University*  
**Chair:** Emma Hamilton-Hobbs, *Library and Archives Canada*

***TIFF Film Reference Library: Increasing Outreach and Access Points***

Michelle Lovegrove Thomson  
*Toronto International Film Festival*

The TIFF Film Reference Library is a foundational branch of TIFF's year-round Learning programmes, providing free access to reference and archival materials covering all aspects of

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filmmaking and film theory to researchers, students, and creators. Over the past two years staff have implemented a range of new procedures to increase awareness of and access to the collection via a public-facing database and through increased outreach to the community.

This presentation will highlight how a shift in cataloguing procedures has served to increase access points and open up a backlog of partially catalogued and uncatalogued materials, and talk through how the integration of these cataloguing initiatives with outreach in line with in-cinema film programming has increased patron use by 20%. Initiatives include hosting quarterly Canadian Cinema Wikipedia-edit-a-thons, providing materials for Member meetups and discussions, and increasing access via a Priority Cataloguing project and TIFF Programming history terms.

***Stream ON: Using YouTube as an Access Tool for Sound and Moving Image Collections at the Archives of Ontario***

Jay Young

*Archives of Ontario*

Over the past decade, archives have created YouTube channels to bring their audiovisual collections online. YouTube is a cost-effective way to expand access from the reading room to anyone with an internet connection. But what are the risks in sharing archival collections via a for-profit, third-party site? Should all SMI content be online? Indeed, YouTube presents opportunities and begs important questions for archives.

This presentation will examine these issues by exploring the motivations, processes, and outcomes of the Archives of Ontario's YouTube Access project. Starting in 2015, the Archives revamped its YouTube channel by increasing the number of videos on its channel. As a result, more than 70 videos were added and total channel views have increased by 500 percent. Drawing on the Archives' project as a case study, this presentation will be useful for archives professionals and institutions considering ways in which to make their audiovisual collections more accessible.

***Digital Pedagogy and Residencies as Outreach Tools in the Archiving Curriculum***

Dimitrios Latsis

*Ryerson University*

This talk will share perspectives on two crucial aspects of the curriculum of the graduate program in Film and Photography Preservation at Ryerson University: the introduction of digital humanities pedagogy, the residencies and internships of our students, and the challenges and opportunities that these offer for opening up archival education to our community. As training programs evolve, it is imperative that those training the next generation of our field's practitioners pause and reflect on the standards, formats, ethics and practices that today's audiovisual archivists need to be familiar with in order to succeed professionally in a rapidly changing job market. The resulting revamp of our pedagogical objectives was driven by access, equity and the public that archivists serve today.

This presentation will use Ryerson's curriculum --including the introduction of new courses on digital preservation and extended professional development initiative -- as a case study to discuss some of the issues that archival pedagogy is currently facing. Examples of student placements with partner archives will help to illustrate the recent broadening of stakeholders that Ryerson graduates engage with and the increasingly socially engaged work they undertake with digital tools.

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3:30 pm – 4:45 pm

**SESSION 3B. Archeion, AtoM, and Access** | Room 2L49

**Contributors:** Jeremy Heil, *Queen's University Archives* | Lisa Snider, *Archeion Coordinator, Archives Association of Ontario*

**Chair:** Jennifer Grant, *York University*

***AtoM 3: What Can It Be, and How We Will Get There***

Jeremy Heil

*Queen's University Archives*

With an ever-increasing number of Canadian archival institutions using AtoM to manage and make accessible their archival holdings, there is a need to look towards the future of this popular software. AtoM 2 is built on aging component software, and will need a redesign to move onto the next generation.

The Access to Memory Foundation was established to address this precise concern, and is now looking at what the next iteration of AtoM, AtoM 3, will become.

This paper will discuss the role of the Access to Memory Foundation in a true user-led software development community and examine how AtoM 3 will be developed to succeed the current software. This paper will also examine how archival description may evolve in the age of linked open data.

***Unlocking Access For All in Archeion***

Lisa Snider

*Archeion Coordinator, Archives Association of Ontario*

Archeion is powered by AtoM, a robust archival access software that helps us share our collections, and engage with the public, anywhere in the world. In this session, the Archeion Coordinator will share tips on how you can make the most of your Archeion presence, or your own AtoM site, in order to increase access and engagement with your institution, and promote your holdings.

This session will include tips on using Archeion, or AtoM, information on new updates such as statistics gathering, etc., and information on how to make your Archeion, or AtoM, presence more accessible for people with disabilities.

5:00 pm - 5:30 pm

**AAO BOARD UPDATE** | Link Lounge

This thirty-minute session will offer AAO members an opportunity preview and provide input on the draft set of strategic priorities that will guide the AAO for the 2020-2023 planning period. The AAO Strategic Plan Working Group will present work done to date, discuss strategic priorities and take questions. Please join the Board and have your voice heard in this important session.

7:00 pm – 11:00 pm

**Conference Banquet** | Signal Brewery/Henry's Place  
86 & 79 River Road, Corbyville

The Conference Banquet will be held at Henry's Place, on the site of the former Corby's Distillery in Corbyville, just north of Belleville. Take a tour of the Signal Brewery, built in a restored distillery building, and enjoy a delicious dinner at Henry's Place, on the banks of the beautiful Moira River. A bus will pick up delegates from the three conference hotels.

**#aao19conf**



# UNLOCKING THE VAULTS

AAO 2019 CONFERENCE May 8-10

**DAY 3**

FRIDAY 10 MAY 2018

Loyalist College | 376 Wallbridge Loyalist Rd

8:30 am - 3:00 pm **REGISTRATION** | Link Lounge foyer

9:00 am - 10:15 am **SESSION 4A. Outreach, Engagement and Opportunity** | Room 2L50

**Contributors:** Alison Little, *Archives of Ontario* | Neil Orford, *Defining Moments Canada* | Robin Koning, *McGill University* | David Evans, *LCBO*

**Chair:** Robin Keirstead, *Western University*

### ***Catch the Flu! Access through Outreach***

Alison Little and Neil Orford

*Archives of Ontario / Defining Moments Canada*

In 2017, the Archives of Ontario joined Defining Moments Canada in developing resources to support inquiry-based learning about the 1918 Spanish Flu Pandemic and engagement with archives.

This presentation explores the development and delivery of long-term, collaborative educational outreach initiatives as a means of providing access beyond the reading room, and in reaching younger audiences. Historian-educator Neil Orford will introduce the Defining Moments Canada project, and Alison Little of the Archives of Ontario will discuss how this platform functions as a new point of engagement between students and archival collections.

In part, it will address the following questions:

- How can archives get their collections into the hands of young students?
- What types of resources are needed to support educators' use of archival records?

### ***When Stakeholders Seek Archive Blockbusters...***

Robin Koning

*McGill University*

This paper will take listeners through two projects led by the presenter: one working as a freelance contract archivist for the University of British Columbia's School of Community & Regional Planning (in partnership with United Nations HABITAT) on a project about the landmark 1976 Habitat Conference in Vancouver; the other working as an 'embedded archivist' within McGill's Research & Innovation Unit on a one-year project (still underway) about McGill's long running annual flagship event, the Beatty Lectures.

These units wanted to showcase audiovisual and textual material held in their respective institutional archives (and ultimately other institutional and private archives as well) for brand-building and outreach.

This talk will look at the steps involved in these projects (and hurdles and successes encountered) including digitization, website creation and outreach events, with a focus on opportunities for

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contract archivists when highly motivated stakeholders are eager to turn under-the-radar archival collections into 'blockbusters'.

### **Review of Ten years of the LCBO's Archival Outreach Program**

David Evans

#### **LCBO**

This session relates to developing archives through engagement strategies that augment traditional archival practices. Showing examples both across institutions and in one specific institution (the LCBO) we see how engagement must involve defining user needs, developing materials that explain the archives in new ways and preparing materials for future requests. This does involve being prepared to work more closely with marketing professionals and cultural organizations like publishing, film and television. Breaking down larger strategies for engagement to small manageable objectives we can see how any archive no matter what the budget can better engage and innovate their archival practice.

9:00 am - 10:15 am

## **SESSION 4B. Digitization and Access in Smaller Archives | Room 2L49**

**Contributors:** Alyssa Gomori, *Federated Women's Institutes of Ontario* | Emma Carey, *Arnprior & McNab/Braeside Archives* | Sandra Kiemele, *Dundas Museum and Archives*

**Chair:** Tyler Berlet, *Queen's University*

### ***Tracking Down and Digitizing the Women's Institutes Tweedsmuir***

Alyssa Gomori

#### ***Federated Women's Institutes of Ontario***

The Federated Women's Institutes of Ontario (FWIO) have been creating Tweedsmuir Community History Collections, or "Tweedsmuir," since the 1940s. These unique, award-winning books are an invaluable source of local history and genealogical information. Over 1,200 collections are scattered throughout 200+ repositories (museums, archives, libraries, historical societies), as well as halls and private homes. They are being lost over time and many are inaccessible to the public.

In 2015, the FWIO received funding from the Documentary Heritage Communities Program of Library and Archives Canada to create a free, searchable Virtual Archives, allowing digitized documents to be available on the internet in one location, while the originals remain in their local community. Further funding was received in 2017 to digitize and repair the Tweedsmuir and other documents for three years.

The presentation will give an overview and present some of the challenges and successes of this extensive, multifaceted, and collaborative project

### ***Digitization, OCR and Access: A Small Archive Case Study***

Emma Carey

#### ***Arnprior & McNab/Braeside Archives***

This small, local, volunteer-run archives continues to unlock its vaults and make its holdings accessible around the world. The most recent project is the digitization of the newspaper collection from the earliest issues to 1937, which is now accessible and searchable on the web. In addition, the abstracts of birth, marriage and death records that were compiled over many years have been made into discrete records and linked to the newspaper page from which they came. As there is a combined search facility on the website, searches will return both types of records as well as archival descriptions. These multiple access points will make for optimal, precise and user-friendly results.

This presentation covers the challenges and breakthroughs experienced in the process of

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completing this project as well as the implications for other collections in the archives and for other small institutions.

### ***A Small Grant has a Big Impact: Digital Access Initiatives and the DHCP***

Sandra Kiemele

*Dundas Museum and Archives*

In 2016, the Dundas Museum and Archives made an application to the DHCP for equipment and salary to improve preservation and access. This small grant request had a big impact. It allowed the Archives to preserve highly used and at-risk records while making them accessible in several ways. The benefits of this project continue to this day.

This presentation will discuss the grant application process and the initiatives that grew out of the Archives' ability to more easily access and disseminate digitized content. It will also highlight the Museum's latest online access initiative, *Discover Your Historical Dundas*, an interactive mapping site.

10:15 pm - 10:45 pm

**EXHIBITOR FAIR & REFRESHMENT BREAK** | Link Lounge

10:45 am - 12:00 pm

**SESSION 5A. Innovative Tools to Provide Access** | Room 2L50

**Contributors:** Rebecca Murray, *Library and Archives Canada* | Allison Brown, *Craigleith Heritage Depot* | Marcia Mordfield, *Ingenium – Canada's Museums of Science and Innovation*

**Chair:** Katrina Cohen-Palacios, *York University*

### ***Innovative Approaches to Access Using Touch Technology***

Rebecca Murray

*Library and Archives Canada*

Service delivery or access, is an area ripe for innovation in any institution. At Library and Archives Canada (LAC), daily interactions with researchers inform the wish lists of Reference Services staff – and in the spring of 2017, they got a rare opportunity (and budget!) to influence change. This presentation will focus on an access innovation project at LAC known as BAC Branché: the development of an interface for a touchscreen kiosk providing high-level institutional and physical orientation to onsite users at 395 Wellington Street.

The presentation will discuss innovation in the public sector using literature and case studies to address questions of access and engagement with users via touch screen technology, the role of frontline staff in the project and of course – an honest evaluation of successes, challenges and instructive failures.

### ***Connecting and Engaging through BiblioBoard***

Allison Brown

*Craigleith Heritage Depot*

The Craigleith Heritage Depot is a branch of the Blue Mountains Public Library and it includes a museum, archives and library for the community. The Craigleith Heritage Depot has started using BiblioBoard to create curated resources for the public. This platform allows the Depot to bring together local stories and resources from across museum, archival, and library collections for people around the world and here at home. It is easy to access and provides opportunity for public engagement. Through customized submission forms, people are invited to submit digital works to add to the curated local stories while retaining ownership of the materials. It also enables local writers, genealogists and/or historians to share their work in a digital form.

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The presentation will focus on project successes and challenges, as well as BiblioBoard's unique features as a tool for preservation and dissemination of information.

***Opening the Vaults – Digital Asset Management in a Museum Context***

Marcia Mordfield

***Ingenium – Canada's Museums of Science and Innovation***

In 2016, Ingenium implemented a Digital Asset Management (DAM) system, with the aim of eventually organizing all media assets within the corporation (photos, video, audio), and making subsets available to the public. This presentation will discuss the process undertaken by Ingenium's Archives to organize its various digitized collections, including the assets' metadata. The end goal was to have a system to manage collections behind the scenes and to pull them together and make them accessible and open from a new portal – Ingenium's Digital Archives. This project took place in the broader context of a shift to 'openness' in terms of Ingenium's approach to its collections information.

10:45 am - 12:00 pm

**SESSION 5B. Stop the Presses: Advocating for Ontario's Local Newspapers**

Room 2L49

**Contributors:** Loren Fantin, *OurDigitalWorld Organization* | Tracey Krause, *Archives Association of Ontario* | Mary McIntyre, *Library and Archives Canada*

**Chair:** Anna St. Onge, *York University*

Newspapers often represent the most extensive documentation of a community's past. From the small weekly rural publication to the long running daily in an urban centre, newspapers can bring forward a community's stories and events in a way that no other material can.

The availability of freely available digital newspaper archives benefit everyone. For students and researchers, newspapers provide raw material for investigating the historical events and trends that have shaped the community. For genealogists, newspapers are a treasure trove of personal connections and family pathways. For citizens in a community, newspapers can provide insight into almost everything that surrounds them.

However, newspapers are also "fragile". The Essex Free Press, has no entries for 1923 because the paper copies have literally disappeared for that year. It's not uncommon, The Provincial Freeman, a ground-breaking publication for fugitive slaves that escaped to Canada, was assumed to be lost to history until a complete run was found in a library in Philadelphia in the 1950s. Meanwhile, there have been a number of newspaper closures in the last couple of years, with the largest closure of Ontario newspapers taking place in November 2017.

Many community newspapers are being stewarded, accessed and shared via local libraries, archives and museums. In response to the closures, GLAM associations and organizations (the Archives Association of Ontario, the Archives of Ontario, Library and Archives Canada, OurDigitalWorld Organization and the Toronto Public Library) are banding together to work collaboratively with media publishers Torstar and Postmedia to ensure the preservation and access to our shared heritage.

The fate of many newspaper archives is being decided now. Come and hear how the GLAM community is proactively responding to the challenging local news landscape, and help shape a framework for collaboration.

12:00 pm - 2:00 pm

**AAO AWARDS LUNCHEON** | Link Lounge

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2:00 pm - 3:00 pm

**SESSION 6A. Municipal Archives Reaching Out: A Tale of Two Highways** | Room 2L50

**Contributors:** Samantha Thompson, *Region of Peel Archives* | Laura Camilleri, *Museum of Dufferin*  
**Chair:** Matthew Fells, *Simcoe County Archives*

Municipal archives are sometimes perceived as the dull cousins of the archives and special collections world. Two municipal archives have sought to expand awareness of their vital public role and rich holdings. In both cases they have tried to make the most of limited resources by hitting the highways: the Peel Archives on the information highway and the archives of the Museum of Dufferin on the asphalt. These presentations on two very different but effective outreach projects will relate the archivists' experiences and lessons learned.

***Peelarchivesblog.com: A Small Blog with a Large Reach***

Samantha Thompson

*Region of Peel Archives*

The Region of Peel Archives collects, preserves, and provides access to governmental and private records relating to the Regional Municipality of Peel and its current and antecedent municipalities. The rapid growth of the region has meant that the archives maintains a small number of archives staff relative to the draw on services.

In 2015 the organization sought a way to promote the work and significance of the archives to stakeholders (including local government) without having to physically leave the reading room where staff are in high demand. They decided on a digital route and started a simple blog. By drawing on the individual interests and talents of staff, the blog has surprised everyone by gaining an international readership. The work of the archives is now included on course reading lists, websites, and list-servs around the world.

This presentation will offer an analysis of the blog's successes and disappointments including insights based on backend statistics, anecdotes, and personal reflection.

***Archivist on the Road: Taking the Archives to You***

Laura Camilleri

*Museum of Dufferin*

The Museum of Dufferin Archives (MoD) provides a window into the past, connecting people with their ancestors and the community. In the collection are thousands of photographs, archival documents, newspapers, maps, church record indexes, oral histories, sheet music and diaries. Every box is a secret waiting to be found and a story to be told.

Many archives are experiencing a drop in on-site visitation due to an increase in online digitized archival material. In the case of the MoD this is exacerbated by a rural location and a previously restrictive collecting mandate. Conceived as a way to keep in touch with researchers and visitors during the 8-month MoD closure due to major gallery renovations, this initiative was such a success that it has been extended into 2019.

Archivist, Laura Camilleri went "on the road" and for the first time the Archives at the MoD was able to meet offsite with its visitors and researchers. Essentially, the project brought the archives, its materials, and archival knowledge to the researcher. This improved the organization's profile, partnerships and researcher interest. Learn how the idea was conceived, how they helped the community with local and family history needs, what were the benefits and what were the pitfalls. Would they do it again? Absolutely!

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2:00 pm - 3:00 pm

**SESSION 6B. Outreach in Community Archives** | Room 2L49

**Contributors:** Maya Pasternak, *The Noa Eshkol Archive* | Heather LeRoux, *Carleton University* | Lloyd Keane, *Carleton University*

**Chair:** Aaron Cain, *University of Toronto*

***The First Time We Ran Out of Money was Better; Outreach as Survival in the Noa Eshkol Archive***

Maya Pasternak

*The Noa Eshkol Archive*

In 2016, the Noa Eshkol Archive team was told that there was no longer funding to pursue its main operational goal – digitizing the archive. It was four years into the project which was only 50% complete at the time. The archive's team, Maya Pasternak and Mor Bashan, took stock and redefined their priorities – Outreach. They began to map out other institutions and individuals with which they wanted to make introductions and share ideas and resources.

By 2017, their outreach efforts had led to new dance instruction in the city's arts-based high school, a new and comprehensive website, a retrospective exhibition in Germany, a joint exhibition in the Netherlands, an exhibition in Poland, the discovery and digitization of three one-of-a-kind 16mm films, the accession of archival materials from one of Eshkol's long-time collaborators, and a strategic partnership with Harvard University's Judaica Collection which reinvested funding into digitization.

***Outreach & Engagement: Lessons from the Uganda Collection at the Carleton University Library***

Heather LeRoux and Lloyd Keane

*Carleton University*

In 2012, Archives and Research Collections acquired a collection of material from the Canadian Immigration Historical Society that included newspaper clippings and a memoir relating to the expulsion of Asians from Uganda in 1972. The collection did not correspond with routine archival arrangement and description and forced staff to look at the collection from a unique perspective. To engage the Ugandan Asian community in the collection, they developed a road show series that brought the collection to multiple cities across Canada to raise awareness of the collection and to develop contacts for an oral history project.

What has resulted is a collection that has had significant community engagement and donor involvement but has also pushed the boundaries of Carleton's typical archival acquisitions. This presentation will address both the challenges and the benefits of long-term community engagement, and how they have approached similar archival acquisitions.

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3:10 pm - 4:00 pm

**CLOSING PLENARY** | Link Lounge



***Selling Archives: Getting Beyond 'Build It and They Will Come'***

John Roberts, *Chief Privacy Officer and Archivist of Ontario*

"Unlocking the Vaults" is a laudable objective - how are we to deliver access if we steward records by keeping them locked up? But it can only be a first step: realising meaningful engagement with archives requires so much more.

First, we need to actively make audiences both aware of the existence of archives, and more significantly, of the value of archives. If we unlock vaults, we cannot assume that we will have people entering.

Second, we need to recognise that many of our potential audiences do not need to "enter the vaults", to engage directly with the records and be clients of our services in order to benefit. Perhaps counter-intuitively, developing a wholesale model, and operating through partners and intermediaries may be the best way to truly deliver engagement with archives, especially online.

This session will challenge us to go beyond a focus on our unlocked vaults and think how we are to be widely relevant and valuable to contemporary society.

\*

John Roberts is the Chief Privacy Officer and Archivist of Ontario at the Ministry of Government and Consumer Services since September 2015. In this role he has been active in addressing privacy and recordkeeping issues in data and digital initiatives throughout the Ontario public sector, and promoting access to the Archives of Ontario's collections.

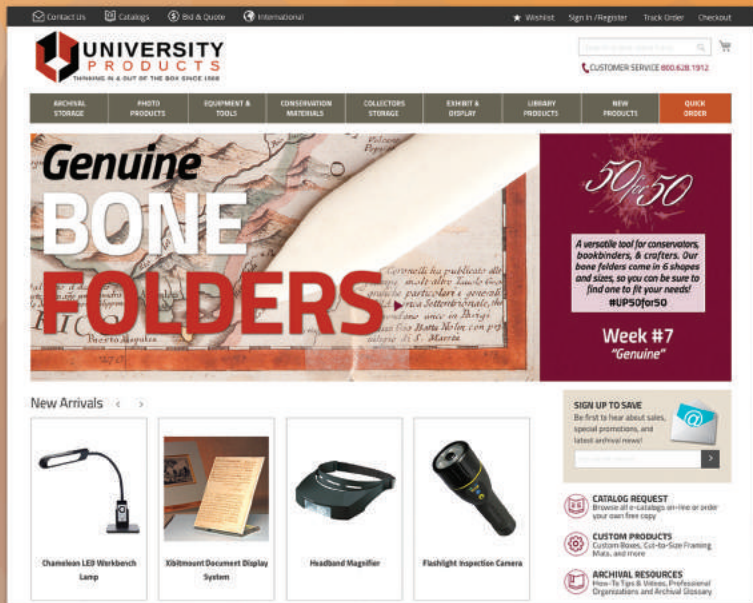
He has over thirty years of experience in operational, policy and senior leadership roles delivering government information management and digital government initiatives, primarily working in the New Zealand government.

His extensive knowledge of information management and privacy protection has contributed to his numerous achievements in policy, strategy, legislation, and modernisation of public sector information management.

His enthusiasm for archives and recordkeeping, and his passion for improving public service through customer-centred information management, began during a student internship position at Archives New Zealand while completing an MA in medieval German at Victoria University of Wellington.

John has also held leadership roles in a number of professional associations, has been active in international initiatives, and has frequently published and presented internationally. He holds an MA from Victoria University of Wellington, and a Masters in Information Management and Systems from Monash University in Australia.

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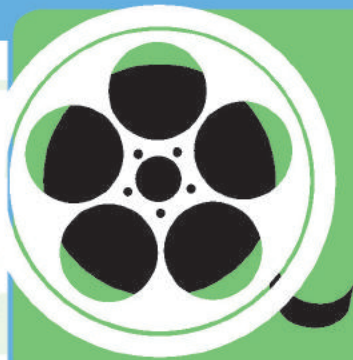
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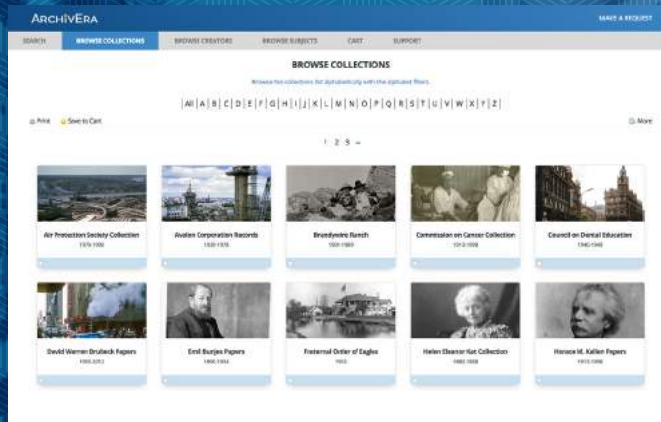
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