

# 2013 AAO Conference

May 29 - 31, 2013  
Saint Paul University Residence &  
Conference Centre, Ottawa

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**MEDIUM** really  
the

**MESSY** **SALE**

Digital vs. Traditional Formats:

Should You, When Could You, and Why on Earth Would You?

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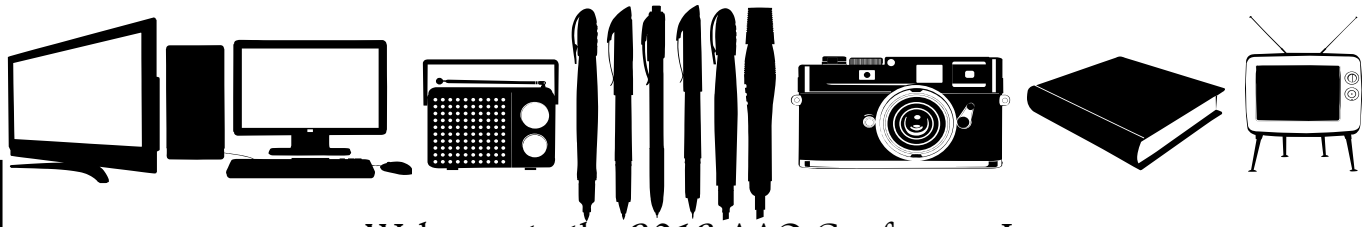
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# AAO

Archives Association of Ontario

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Welcome to the 2013 AAO Conference!

The Programme Committee for AAO2013 wants to thank everyone who submitted paper proposals to the Conference. I think that everyone who looks at the list, breadth and depth of the presentations will be impressed with the quality of our speakers, their knowledge, and their commitment to enhancing the knowledge of Ontario's archival community and beyond. It is a regrettable fact that changing financial circumstances led to some speakers being forced to withdraw, and I think that the Programme will be the poorer for it, but frankly the remaining speakers will I am sure do their best to more than make up for the absence. So for all who can come, all I can say is: Welcome to Ottawa, and be ready to examine the question – Is the Medium Really the Message? And at the same time perhaps ponder the corollary – in the debate between digital and traditional formats, should you digitize, could you digitize, and even more importantly – why on earth would you digitize?

Daniel German

Programme Chair, AAO2013

## Greetings from the Local Arrangements Committee!

Welcome to Ottawa! The Local Arrangements Committee has been working hard to ensure that you have an enjoyable time at the 2013 AAO Conference. Please drop by the registration desk, or see any member of the Committee, should you have any questions about Ottawa, or how to find your way around the city. From walking tours, the conference pub, to the annual awards banquet, there are plenty of opportunities to experience the city and relax with colleagues. And if you're sticking around after the conference, don't forget about the private tour of the City Archives, and Doors Open Ottawa!

Margaret Dixon

Paul Henry (Chair)

Danielle Hughes

John Lund

Theresa Sorel



**Jim Watson**  
Mayor / Maire



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On behalf of Members of Ottawa City Council, it is my distinct pleasure to extend a very warm welcome to all those participating in the **2013 Conference of the Archives Association of Ontario**, convening under the theme *Is the medium really the message? Digital vs. traditional formats: Should you, could you, and why on earth would you?*, and taking place in our nation's capital from May 29<sup>th</sup> to 31<sup>st</sup> 2013.

I am delighted to lend my moral support to this valuable forum, bringing together archivists and other stakeholders from across Canada and abroad, to network, share information, and learn more about digital storage technology, conservation of audio and video recordings, accessibility in the digital age, digital arts and culture, as well as managing resources.

As Head of Council, I want to congratulate the Archives Association of Ontario, conference facilitators, keynote speakers and sponsors for dedicating efforts, expertise and resources to the successful organization of this innovative meeting of international scope.

As Mayor of the host city, I invite visitors to explore the Ottawa Sports Hall of Fame and the Barbara Ann Scott Gallery at Ottawa City Hall, as well as the Ottawa Art Gallery at Arts Court, housing works by members of the Group of Seven.

Allow me to convey my best wishes to the participants for a very productive and rewarding gathering, as well as to the visitors for a most enjoyable stay in Ottawa.

Sincerely,

C'est avec grand plaisir que je souhaite, au nom des membres du Conseil municipal de la Ville d'Ottawa, une chaleureuse bienvenue à tous les participants au **congrès de 2013 de l'Association des archives de l'Ontario** ayant pour thème *Is the medium really the message? Digital vs. traditional formats: Should you, could you, and why on earth would you?*, lequel se tiendra du 29 au 31 mai 2013 dans notre capitale nationale.

Je me réjouis d'appuyer moralement ce précieux forum qui rassemble les archivistes et d'autres intervenants du Canada et de l'étranger, afin de leur permettre de réseauter, de partager de l'information et d'en apprendre davantage sur les technologies de stockage numérique, la conservation d'enregistrements audio et vidéo, l'accessibilité à l'ère du numérique, les arts et la culture du numérique, ainsi que la gestion des ressources.

En tant que chef du Conseil municipal, je félicite l'Association des archives de l'Ontario, les animateurs du congrès, les conférenciers invités et les commanditaires d'avoir consacré leurs efforts, leur expertise et leurs ressources à l'organisation réussie de cette rencontre novatrice d'envergure internationale.

À titre de maire de la ville hôte, j'invite les visiteurs à explorer le Temple de la renommée des sports d'Ottawa et la Galerie Barbara-Ann-Scott, tous deux situés à l'hôtel de ville d'Ottawa, ainsi que la Galerie d'art d'Ottawa à la Cour des Arts, qui possède des œuvres réalisées par des membres du Groupe des Sept.

Permettez-moi de souhaiter à tous les participants une rencontre des plus productives et enrichissantes, et à tous les visiteurs un séjour des plus agréables à Ottawa.

Cordialement,

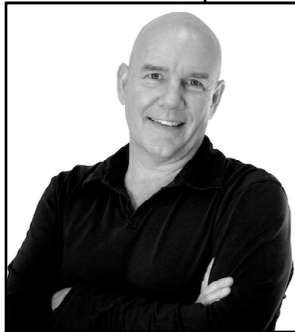
Jim Watson, Mayor/Maire

## Wednesday, May 29

9:00 – 12:00	Pre-Conference Workshop: Planning a Successful Digitization Workshop: What You Need to Know? <i>Russ McMillien, CBC Archives</i> City of Ottawa Archives (100 Tallwood Drive)	
1:00 – 4:00	Pre-Conference Workshop: Digitization. Then What? <i>Amanda Hill, Deseronto Archives</i> COA	3:00 – 5:00 MAIG Meeting
4:00 – 7:00	Registration	
6:00 – 9:00	Opening Reception - Sponsored by AAO East/Est Atrium	
9:00	Historical Walk (subject to interest) and Pub Night Royal Oak on the Canal: 221 Echo Drive	

## Thursday, May 30

8:00 – 5:00	Registration	
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9:00 – 10:15 **Session 1 – Keynote Speaker Daniel S. Rosen** Room 1124

Daniel Rosen has enjoyed a career of recognized technical depth and responsibilities in both the defense and entertainment industries including key positions with TRW, DreamWorks SKG, Eastman Kodak, and Warner Bros. His experience has included positions as Chief Engineer at DreamWorks, Vice President of Technology at Warner Brothers, and his present position of Chief Technology Officer at Group 47 which is developing a Digital Storage technology (DOTS) that is they estimate will be archivally stable for no less than 100 years.

10:15 – 10:30 Coffee in the Atrium

### 10:30 – 12:00 Concurrent Sessions

Session 2A	Room 1124	Session 2B	Room 102
<b><i>Computers Don't Smell - Accessing Archival Records in the Digital Age</i></b>		<b><i>Developments at Library and Archives Canada in the Conservation of Audio and Video Recordings</i></b>	
<p>If “smell is the most powerful trigger to the memory” and is one of the senses engaged when a researcher holds a piece of history in his or her hand, what is lost when that interaction is digitized? As preservation scanning and online access become more prevalent, that sense of wonder changes, and some researchers will mourn the loss of a tactile experience. Staff from the Archives of Ontario will discuss the effects of these fundamental changes to our approach to customer service, outreach and the effect of digitization on authenticity. The panel will examine the differences between digital and in-person customer service, how outreach activities attempt to recreate a tangible encounter with history, and how we address authenticity throughout.</p> <p><i>Rachel Barton, Archives of Ontario (AO)</i> <i>Stewart Boden, AO</i> <i>Nana Robinette, AO</i></p>		<p>In 2009, Library and Archives Canada (LAC) approved an audiovisual migration strategy and an associated action plan that would govern the digital preservation of the 530,000 hours of audio and video recordings in its collection.</p> <p><i>Douglas Smalley, LAC</i> <i>Brian Thurgood, LAC</i> <i>Gilles St. Laurent, LAC</i> <i>Tina Harvey, LAC</i></p>	

12:00 – 1:00 Lunch in the Atrium & Courtyard (Weather Permitting)



1:00 – 2:30 Concurrent sessions

Session 3A	Room 1124	Session 3B	Room 102
<b>Future of Canadian Archives</b>		<b>The Great Debate</b>	
Retreating from a researcher-based culture: the case of Library and Archives Canada, 1967-2013 <i>John Smart (retired) Algonquin College</i>		A debate on the merits of digital preservation <i>Bob McIntosh, LAC</i> <i>Jim Burant, Carleton University</i>	
Maintaining momentum in times of administrative austerity: a reflection on the post-NADP landscape in Ontario <i>Anna St. Onge, York University</i>			
On The Importance of Vigilance: Archivists, Their Networks, and Public Policies <i>François Cartier</i>			

2:30 – 3:00 Coffee in the Atrium

3:00 – 4:30 Concurrent Sessions

Session 4A	Room 102	Session 4B	Room 1124	Session 4C	Room 104
<b>Accessibility to Archives</b>		<b>Initiatives from Special and Social Media</b>		<b>When Opportunity Knocks: Digitization and the First World War Centenary Project at the Canadian War Museum</b>	
Access Before Digitization? – Block Review in Making Records Available <i>Paulette Dozois, LAC</i>		Preservation and Safety: Managing our Negative Collections <i>Michelle Goodridge, University of Guelph</i>		<i>Maggie Arbour-Doucette, Canadian War Museum (CWM)</i> <i>Emily Monks-Leeson, CWM</i> <i>Carol Reid, CWM</i>	
Online Educational Resources: Pitfalls and Possibilities <i>Samantha Cutrara, AO</i>		Douglas Cardinal Project and Archival Use of Social Media <i>Patti Harper, Carleton University</i>			
The University of Regina's Use of Digitization as an Access Tool <i>Mark Vajcner, University of Regina</i>					

End of First Day

6:00	Cocktails - Sponsored by Minisis	Salle Laframboise L142
7:00	Awards Dinner	Room L142
10:00	Pub Night	Royal Oak on the Canal

## Friday, May 31

8:00 – 12:00 Registration

9:00 – 10:30 Concurrent Sessions

Session 5A	Room 102	Session 5B	Room 1124
<b>Creating A Digital Scholarship Unit at the University of Toronto Scarborough</b>		<b>The Goodwill of Constituents: A Digitization Dilemma</b>	
<i>Paulina Rousseau, University of Toronto (UT)</i> <i>Kelli Babcock, UT</i> <i>Sara Allain, UT</i>		<i>Julia Hendry, Wilfrid Laurier University</i> <i>Tracey Krause, Appleby College</i> <i>Rebecka Sheffield, UT</i>	

10:30 – 11:00 Coffee in the Atrium

11:00 – 12:30 Concurrent Sessions

Session 6A	Room 1124	Session 6B	Room 102	Session 6C	Room 104
<b>Digital Arts &amp; Culture</b>		<b>Managing Resources</b>		<b>Digital Preservation Strategies: When the Future was Yesterday!</b>	
<i>The limits of the Digital</i> <i>Charles Levi, AO</i>		<i>Managing the MHSO Digital Archive Project</i> <i>Cathy Leekam, MHSO,</i> <i>Winston Loui, MHSO</i>		<i>The Future is Ephemeral: Photographic Records, what should we expect in the future?</i> <i>John Lund, City of Ottawa Archives</i>	
<i>Challenges and Prospects of Digitizing and Preserving Cultural Heritage in Zimbabwe</i> <i>Amos Bishi, Harare Polytechnique (HP)</i>		<i>Aspects of the Key Negative Project at Bowling Green University</i> <i>Stephen Charter, Bowling Green University</i>		<i>Tales From the (En)Crypt: An Overview of Electronic Record Strategies at Queen's Archives</i> <i>Jeremy Heil, Queens University</i>	
<i>Documentation Projects with the Philadelphia Dance Projects and the South Asian American Digital Archive</i> <i>Nicole Topich, University of Pittsburgh</i>				<i>The Future is Here: Bringing the Audio-Visual Collection into the Digital Age</i> <i>Russ McMillen, CBC</i>	

12:30 – 2:00 Lunch in L142- Sponsored by Ancestry.ca

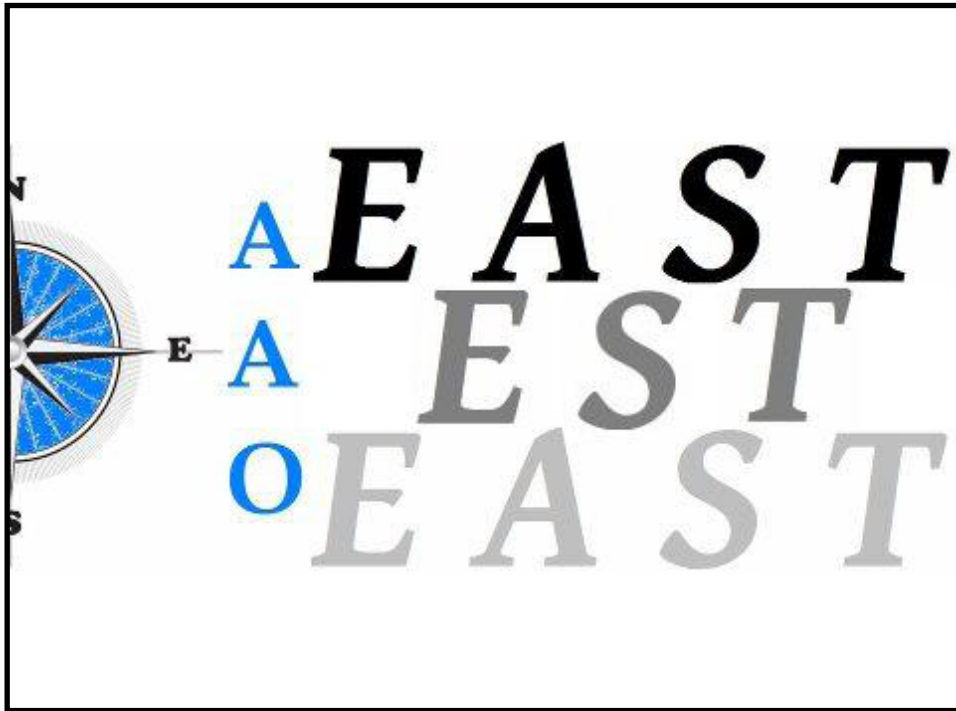
2:00 – 2:45	Townhall	Amphitheatre
2:45 – 3:30	Annual General Meeting	Amphitheatre



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